

# Activities 2022-23

## OUT REACH PROGRAMME

### 'ENTREPRENEURSHIP' - A CAREER PROSPECT

The entrepreneur development cell of the college with the aim of motivating young and enthusiastic school students to take up entrepreneurship as career has conducted an Outreach Programme at CAL public school, AS Rao nagar, Secunderabad on 5<sup>th</sup> November 2022 where 150 students of 11<sup>th</sup> and 12<sup>th</sup> standards took active participation.

Mr. M. Thirmal Rao, Assistant Professor, Co Ordinator- Entrepreneur development Cell and Dr S. Shalini Devi, Assistant Professor, Department of Microbiology, BVC discussed on qualities of an entrepreneur, successful startup ideas, generation of business ideas, funding resources, importance of research and development for a sustainable business etc. The students have actively participated with an half an hour Question and answers on the various avenues of entrepreneurship. Student members of ED cell, Krushi, Ashok, Praneeth, Nithin and Shreyal extended their support for successful conduction of the event.





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Saturday • 05-Nov-2022 • 3:05 PM

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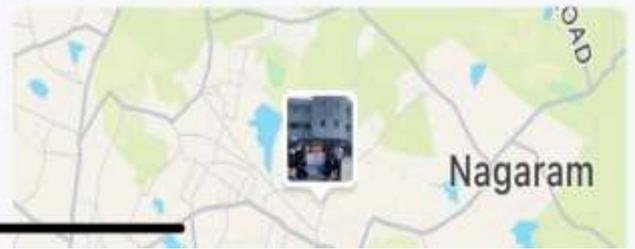
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# BALA VIKASA

A FIELD VISIT | 29. AUGUST.2022

## WHY A FIELD VISIT?

A field visit to BalaVikasa has been planned by the ED cell of Bhavan's for all the UG students for the 1<sup>st</sup> time. BalaVikasa is a centre where the facilities of Incubating early-stage, innovative start-up's trying to solve a social issue or creating a positive social impact, working with corporates on developing innovative and growth oriented Corporate Social Responsibility (CSR) agendas and programs and training the interested stakeholders in the areas of Social and Responsible Business is provided.

The main agenda of the field visit was to make the young upcoming entrepreneurs to know the incubate facilities they have.

54 students along with 2 faculty members have taken part in the field visit.

## OUR LEARNING IN BALA VIKASA CAMPUS

As we stepped down from the bus the into the beautiful environment of BalaVikasa campus the 1<sup>st</sup> thing, we could see there was "BALA VIKASA – HELPING COMMUNITIES HELP THEMSELVES". We entered into the campus as guided by Ms Parvati then were introduced about the BalaVikasa its history and purpose by Mr. M. Vijayendra. Then we were explained about start up incubators, process of Incubation and what kind of support does BalaVikasa do in a very interactive way by Mr. M. Vijayender. Many students were appreciated for the start-up ideas they had and BalaVikasa has also given a word that they will support the students in their start-ups and also provide internships.

The students have enjoyed the interaction session and the beautiful environment of the campus. It has been a wonderful and knowledgeable field visit.



**bala vikasa** We long for a just and peaceful society in which each individual and each community is empowered and self-reliant where human dignity, equal rights and equal opportunities are enjoyed by all.

**ccdp** Center for Community Development Programs  
1997  
 Empowering Communities through Sustainable Development Programs

**pdtc** Program Development Training Center  
2002  
 Training Local-level leaders and managers

**csrb** Center for Social and Responsible Business  
2014  
 Promoting Social Entrepreneurship and Responsible Business

10 Million Rural Poor belonging to 7,000+ Villages from 9 States impacted through 18+ high-impact Sustainable Development Programs.

15,000+ Development Professionals representing 3000+ NGOs, 60+ International Universities and 700+ Government Departments from 80+ Countries trained and inspired

30+ Social Startups and 125 Rural Women Entrepreneurs incubated





# EntreCon

On World Entrepreneurs' Day, which is on 21 August 2022, The Entrepreneur Development Cell and the Institution Innovation Council (IIC) of Bhavan's Vivekananda College conducted an event of Declamation named EntreCon, for the students of Bhavan's Vivekananda College on 22 August 2022. The event was coordinated by Mr. M Thirmal Rao, Coordinator of ED Cell, under the able guidance of Mrs. B Niraimathi, Officiating Principal, Bhavan's Vivekananda College.

The event commenced with the welcoming of the Chief Guest Air Cmdr JLN Sastry, VSM, Vice Chairman, BVB, Sainikpuri, and the Guests of Honour, Mr. Aditya Deendyal and Ms. Indrani Dwarampudi, who are two of Bhavan's Vivekananda College's notable alumni.

The event proceeded with the felicitation of two of Bhavan's Vivekananda College's successful alumni who have excelled in the field of entrepreneurship and set an example to everyone around, Mr Aditya Deendyal, Executive Director of Alankrita Resort & Convention and Ms. Indrani Dwarampudi, the founder and CEO of Berry Ads and Branding. The Guests of Honour then spoke about their experiences in the field of Entrepreneurship.

The competition then kick-started where the participants had to dress up as their favorite Entrepreneur and talk about them and the problems they faced and overcame. Each student was given a time limit of 2 minutes. 34 students from different departments participated in the competition.

Sneha Simhadri from 1H1 bagged the 1<sup>st</sup> Prize, Sakshi from 2H2 bagged the 2<sup>nd</sup> Prize and Rishi Kumar from 3BA bagged the 3<sup>rd</sup> Prize.



